What does this mean?

For contacting you with personalized commercial messages, we will create profiles and analyze your interactions with us. For this, we will look at your personal data such as:

- your name, gender, date of birth, e-mail address, and physical address;
- your preferences and interests, such as those that you have actively shared with us, but also those inferred through your registered interactions with AkzoNobel websites and apps (for which we may use cookies);
- your shopping history, both online (if you link your purchases to your profile) and offline (when making an offline purchase); and
- the links you click in our emails.

This way we learn about your interests and can ensure that we provide you with the information and promotions that are of most interest to you. We may also ask you for your opinion about our products and services. If you don’t want to receive any more messages or if you want to opt-out of a particular form of communication with us (for example SMS, E-mail or regular mail), just, follow the steps in that particular communication.

For further information, please read our full Privacy Statement [1].

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I agree to the processing of my personal data by AkzoNobel, including from other AkzoNobel Group companies as well as entities acting on their behalf.

Please select the privacy policy consent checkbox
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