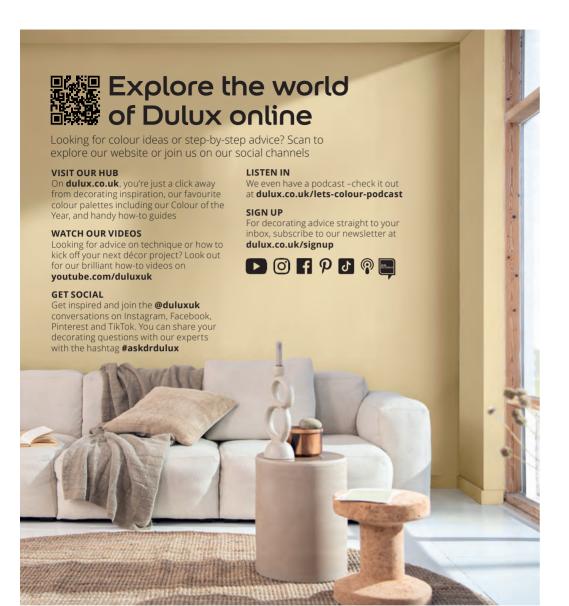
let's







PAINTING FOR GOOD

From brightening up communities and the lives of young people with Volunteer it Yourself painting projects, to sponsoring Community RePaint, a UK-wide paint reuse and redistribution network, we're on a mission to transform people's lives with the power of colour. Explore our biggest makeovers - or see how you can get involved at **letscolourproject.com**.

Welcome

Whether it's a cheery yellow stripe welcoming us through the front door or a gorgeous mural next to a cosy armchair, Steph and I have always believed that surrounding yourself with positive colour can have a knock-on effect on your mood.

Every year, our paint palettes are curated to reflect current trends and to evoke how we want to feel: uplifted, upbeat... and totally at home. For 2023, we're launching 14 new feel-good shades, such as Village Maze, Fresh Artichoke and our sunny Colour of the Year, Wild Wonder — you can spot them making a splash on our front cover.

In our pull-out chart, you'll find our other brilliant new colours and best-loved hues, and we've also packed these pages with fun decorating and upcycling projects you can complete in a flash. We hope they inspire you to paint a happy place of your own.



Steph King, Dulux Content Director and **Marianne Shillingford**, Dulux Creative Director, editors of this mini magazine



HOW TO CHOOSE YOUR PERFECT COLOUR



2 EXPLORE OUR PAINT
Browse the fold-out colour chart in the middle of the magazine or head to **dulux.co.uk**.



VISUALISE YOUR SHADES
See how a colour will work on
your walls with the Visualizer App.
Download it for free today.



TRY BEFORE YOU BUY
Put your shortlisted shades to
the test with Roller Testers –
pick up in store or at dulux.co.uk.

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Colour lookbook

Celebrating a palette that brings the beautu of nature into our homes

I e've fallen hard for the natural and uplifting tones of **Wild Wonder**, our Colour of the Year 2023, and the way it can inject a soft, glowing warmth to any room. It's at the heart of our Lush palette, which layers in complementary shades inspired by the forest and the earth for a rooted, calm atmosphere.

We used some of these gorgeous colours to create the warm, enveloping two-tone wall in the nature-inspired bedroom, below. Featuring Overtly Olive and Wild Wonder, the split wall aligns perfectly with the top of the headboard and is a surprisingly mellow backdrop for a beautifully-dressed bed. Complete the scheme with spriggy plants and gleaming metal accessories to add texture, along with cosy









Lift your spirits with this sunnu shade, made even more striking when teamed with shades from the forest and earth

scatter cushions and throws that will have you hoping for an early night.

Alternatively, you could add a summery statement to a kitchen, with a feature wall of shelving in **Tranquil Dawn**, as seen above. A streak of **Wild Wonder** is the perfect way to highlight a favourite collection of tableware, chopping boards or plants in terracotta pots. We love the fun (but not overpowering) contrast of the two colours together. It's a playful look that reflects the design world's move away from pared-back, clinical kitchens, instead bringing statement colour and personality to the heart of the home.



DISCOVER OUR COLOUR OF THE YEAR AT DULUX.CO.UK/COTY23



OBJECTS OF DESIRE

Decorating with our Colour of the Year? Accentuate its sunny undertones tones with this sweet ochre vase from

Marks & Spencer.

Snuggle up with checked bedlinen from **Zara** Home in an easy neutral shade – perfect for mixing and matching.

3 lt's a fact: plants are an instant mood-booster, especially this one from **Habitat**, planted in a quirky terracotta pot that

will make you smile. This **LaRedoute** lamp provides flattering side light – and its green glass shade adds some shine even when it's switched off.

5 lt's quick to refresh your space with soft furnishings. Squashy cushions from **DFS** in coordinating fabrics will bring warmth, texture and cosy vibes to a bed, bench or sofa in a moment.







Dulux Simply Refresh; **Easycare Washable & Tough**

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his playful scheme illustrates how you can deploy different hues to define and beautify a multipurpose space in next to no time. Before you kick off your makeover, visit our YouTube channel for tips on painting arches and prepping woodwork.

In the kitchen "zone" to the right, we used Simply Refresh Multi-Surface paint in **Ink Well** to bring deep blue tones to the cabinetry (no primer required!) and anchor the section. Stripes in **Stonewashed Blue** and **Coral Charm** add a playful touch. We used the same Multi-Surface shades to brighten up a vintage table and chairs, a fun, low-effort project that makes great use of leftover paint.

Nearby, a showstopping mural helps to carve out a cosy dining space. We coated the skirting board with Simply Refresh Multi-Surface paint in

Stonewashed Blue for the base of the arch and extended the same shade onto the wall. The overlapping arches also feature Coastal Grey at the top and Faded Indigo in the middle. It's a simple, eye-catching design that will create a lively backdrop



for every meal.

WATCH OUR HOW-TO
VIDEOS AT
YOUTUBE.COM/DULUXUK

Check out our new **Multi-surface** colours on the next page!





Dulux Simply Refresh Multi-Surface; Dulux Easycare Washable & Tough

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Dulux Simply Refresh Multi-surface

Introducing Dulux Simply Refresh Multi-surface, a water-based, quick drying paint that makes it easy to refresh or transform your home. This interior paint has primer included so with just two coats, you can easily upcycle your furniture, or give doors, windows, skirting boards, cupboards, kitchen cabinets, wood panels and radiators a fresh new look.



Dulux Simply Refresh Multi-surface



All your favourite colours at a glance*

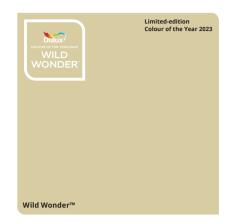
Colours for wood & metal



All your favourite colours at a glance*

Colours for walls & ceilings





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*If you can't find your colour in our Ready Mixed range, you can get any colour mixed at selected stores

Product Key

- O Dulux Matt & Dulux Silk Emulsion
- Light+Space™
- === Easycare™ Kitchen
- Mashable & Tough
- Easycare™ Bathroom
- Simply Refresh One Coat
- F Simply Refresh Feature Wall

Dulux Weathershield

All Weather Protection range





Exterior walls masonry



Muted Gold Smooth Masonry

County Cream™ Smooth & Textured





Sandstone Smooth & Textured



Green Ivy™ Smooth Masonry

Smooth Masonry





Brick Red

Smooth Masonry

Magnolia Smooth & Textured



Frosted Lake™ Smooth Masonry

∆shen White™ Smooth Masonry



Gardenia™ Smooth Masonry

lasmine White™ Smooth Masonry

Pure Brilliant White

Smooth & Textured

Exterior wood & metal



Hazelnut Truffle¹¹ Quick Dry Satinwood













Quick Dry Satinwood





Quick Dry Satinwood













High Gloss

Royal Berry™

High Gloss



High Gloss



Buckingham

High Gloss











Almond White™ Quick Dry Satinwood







Misty Sky™ Quick Dry Satinwood

Exterior Multisurface



Gallant Grey™ Quick Dry Satinwood











Chic Shadow Quick Dry Satinwood

Quick Dry Satinwood

Spotlight on... the WFH office

Add fresh colour and upcucled vintage furniture to transform your studu into a creative retreat

UPLIFTING COLOUR Frame the view from your

skylight or window with a sweep of Boho Blush



A simple graphic above the desk creates a focal point and something to gaze at during screen breaks

MAKING IT PERSONAL

Customising furniture with paint is a budget-friendly project that's also kinder to the planet - and with our new hero product. Dulux Simply Refresh Multi-surface, it's never been easier. Choose from a beautiful palette of bright or classic shades (see the full range, left) and get painting – it can be used directly on metal or wood without a primer! We painted pops of **Coral Charm** to the hanging shelf and filing cabinet, brightened the desktop with Natural Calico and kept the walls neutral with Dulux Easycare Egyptian Cotton and Rock Salt. We can't wait to see you try it for yourself - don't forget to share your makeover projects with #feelgoodcolour.

















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Micro makeovers

A dash of Simply Refresh Multi-surface goes a long way with these budget-friendly DIY projects





Dulux Simply Refresh Multi-surface; Dulux Simply Refresh One Coat







THROWING SHAPES

A paint that primes and colours at once opens up a whole world of creative upcycling projects. We gave a hallway painted in Gentle Fawn a new look with a vintage sideboard, a set of stencils and a single coat of Simply Refresh Multi-surface paint. The fun daisy designs, in Rich Black and Timeless, were painted directly onto the wood and are a playful nod to the sideboard's mid-century heritage; you could also add graphic stripes or simply paint the doors to give an old piece a new lease of life.

Eco Win: Use leftover paint to upcycle a piece of furniture. A little bit of colour goes a long way, plus it's an affordable way to create something totally one-of-a-kind.

COSY CORNER

Your radiator works hard most of the year, but when it comes to redecorating, this humble piece often gets overlooked. However, you can upgrade yours in no time with Simply Refresh Multi-surface, which works on metal as well as wood. If you want your radiator to blend into the background, you can twin it with your wall colour; the palette is designed to work with our Simply Refresh One Coat and Feature Wall ranges so you're guaranteed a seamless colour match (we're loving Polished Pebble and Natural Slate). Alternatively, use a contrasting shade to warm up a neutral room and make a feature of your radiator. In this space, right, we painted the radiator using Simply Refresh Multi-surface in **Decadent** Damson, adding a plummy twist to walls painted in **Timeless**.



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Paint picker

Choose the right paint with our product quide



and decorating experience under his belt, what Skills Development

Consultant and resident paint pro Matt Gray doesn't know about paint isn't really worth knowing.

"Using the right type of paint is essential if you want a finish that will look good and really last," says Matt. "There are a number of specialist products to help you make the most of your efforts, so use this handy guide to suss out which you need and you'll be well on your way to painting perfection."



Scan to explore our products

NEW PRODUCT

Introducing Dulux Simply Refresh Multi-Surface, a paint that makes it quick and easy to refresh or transform any room in your home. Suitable for doors, windows, skirting boards, furniture, cupboards, kitchen cabinets, wood panels and radiators.

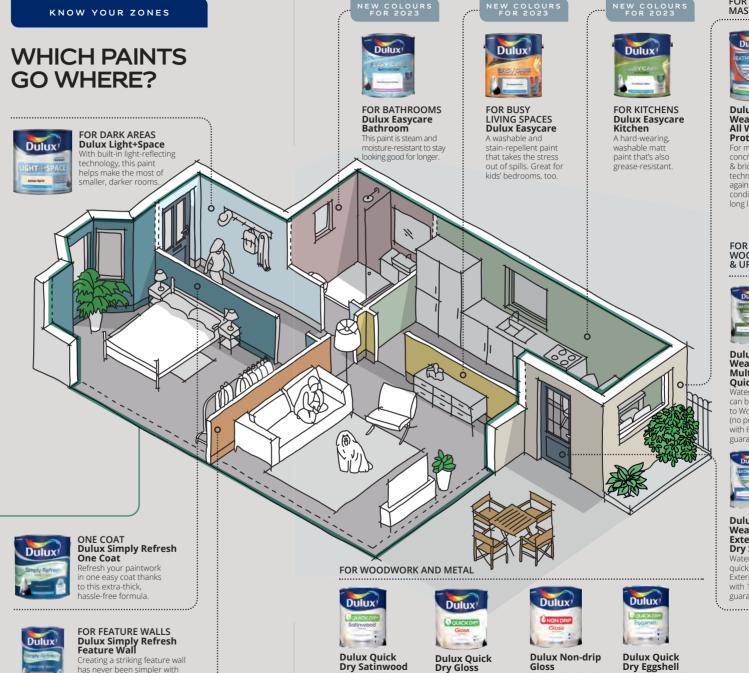


Dulux Simply Refresh Multi-Surface

This 2-in-1 paint has primer included and can be applied directly onto bare or previously painted wood, metal, melamine and MDF surfaces.

this easy-to-apply, one-coat

paint in a range of bold shades.



FOR EXTERIOR MASONRY/WALLS



Weathershield All Weather Protection

For masonry, render, concrete, pebble-dash & brickwork. Stay-clean technology protects against all weather conditions for 15 years' long lasting protection.

FOR EXTERIOR WOOD, METAL & UPVC



Dulux Weathershield Multisurface Quick Dry Satin

Water-based paint that can be applied directly to Wood, Metal & uPVC (no primer required) with 6 years' guaranteed protection.



Dulux Weathershield Exterior Quick Dry Satin

Water-based, quick-drying paint for Exterior Wood & Metal with 10 years' guaranteed protection.

Dry Gloss

With a mid-sheen satin Update your space finish, this is a subtly with this selfgorgeous alternative undercoating high-shine paint.

Gloss

Provides long-lasting protection with a formulation that's easy to use.

Dry Eggshell

A great option when you're looking for low-sheen but wipeable finish

Win the room Make a grand entrance with a sunny stripe of colour and cheery tiles



SCAN TO ENTER

Your hallway is the perfect place to make a brilliant first impression. Enter our home makeover competition to win a **colour consultation** with one of our Dulux Colour Experts, a 2.5 litre of **Dulux paint** to decorate your room, along with your choice of tiles from **Topps Tiles** (to the value of £1500) and £250 of **Love to Shop** youchers. Full terms and conditions online.

DID YOU ENJOY THE ISSUE? FIND MORE INSPIRATION ONLINE AT DULUX.CO.UK



Our One Coat Guarantee entitles you to a refund if one coat is not satisfactory. The additional Dulux Promise assures the perfect colour with a uniform finish and the coverage stated for your paint, or we'll replace it. Both the Promise and the Guarantee only apply if the instructions are strictly followed. Terms and Conditions apply [dulux.co.uk/promise and dulux.co.uk/ocguarantee]

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