



COLOUR LOOKBOOK:

5 interior design trends
to try in 2021

Home decor trends 2021

Ready to hit refresh?



Try the trends out for yourself. Pick up a Dulux roller tester for just £1.96 on [dulux.co.uk](https://www.dulux.co.uk)

If there was ever a year to refresh your home, 2021 is it.

Your home probably means more to you than it has done before. Whether your living room has been working overtime as an office or your dining room has doubled-up as a 5-star restaurant. It's really been there for you in the past year.

Now it's time to return the love. In our **2021 Colour Lookbook**, you'll find the colour schemes and interior trends to inspire your decorating and make your spaces as beautiful and functional as possible.



Dulux Colour of the Year

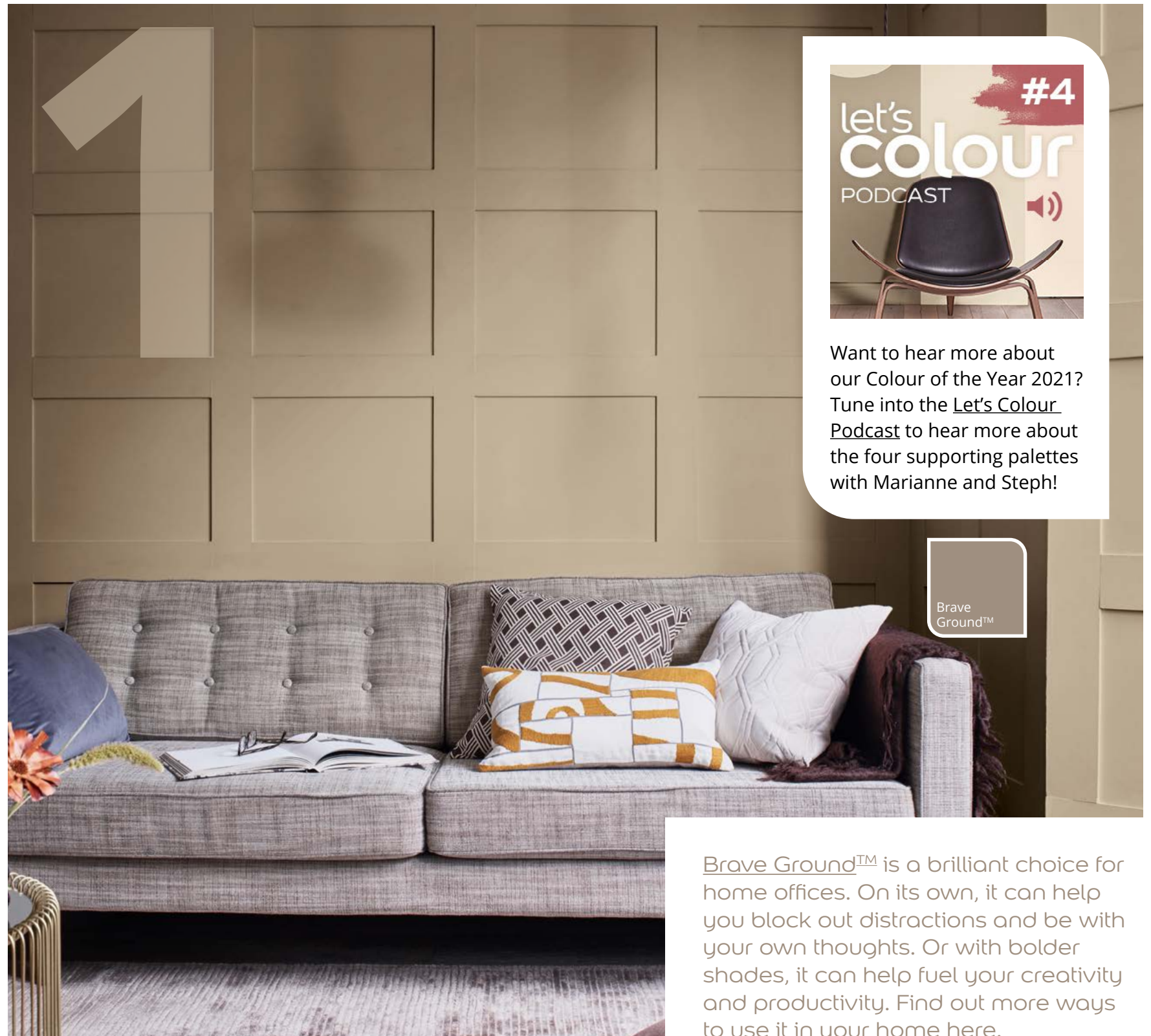
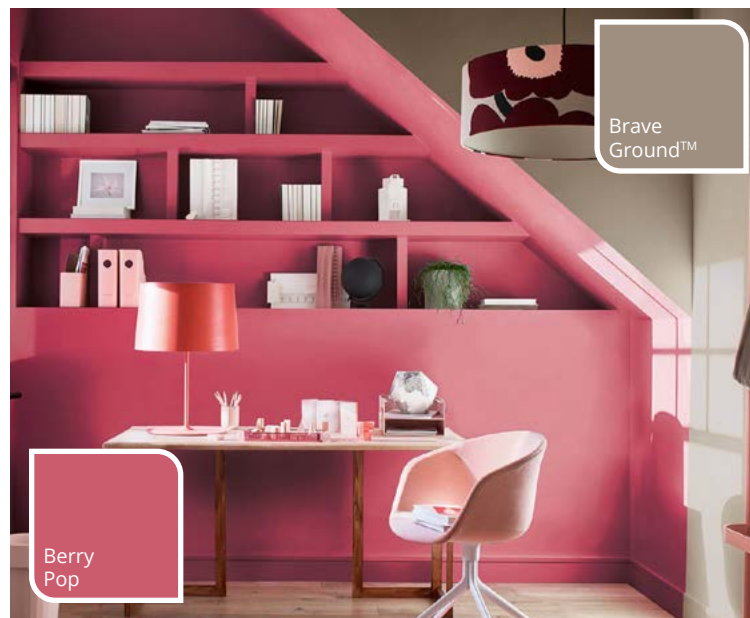
Brave Ground™

Every year, our colour experts choose a shade that reflects the mood of the moment. For 2021, that colour is Brave Ground™.

When the world feels unsteady, this bolstering shade has been carefully selected to neutralise and balance our homes. Its warm, earthy tone connects us back to nature and brings us closer to the simple things.

Whether you seek calm and comfort in your home, or the courage to embrace change, Brave Ground™ creates feelings of stability, growth and potential.

And with its four supporting colour palettes – Expressive, Timeless, Truth and Earth – you can be brave enough to start again.



Want to hear more about our Colour of the Year 2021? Tune into the Let's Colour Podcast to hear more about the four supporting palettes with Marianne and Steph!

Brave Ground™ is a brilliant choice for home offices. On its own, it can help you block out distractions and be with your own thoughts. Or with bolder shades, it can help fuel your creativity and productivity. Find out more ways to use it in your home here.

JAPANDI

Create your own zen



As the name suggests, the Japandi trend is a hybrid of Japanese and Scandi interior design – and is one of the most sought-after looks this year.

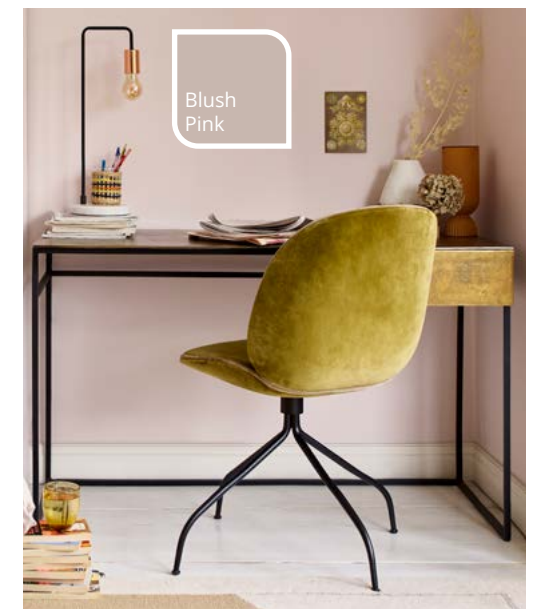
Despite being oceans apart from where they originated, the two styles share key similarities. Both revolve around minimalism and value functionality. They create clean, calm spaces for you to live and work in.

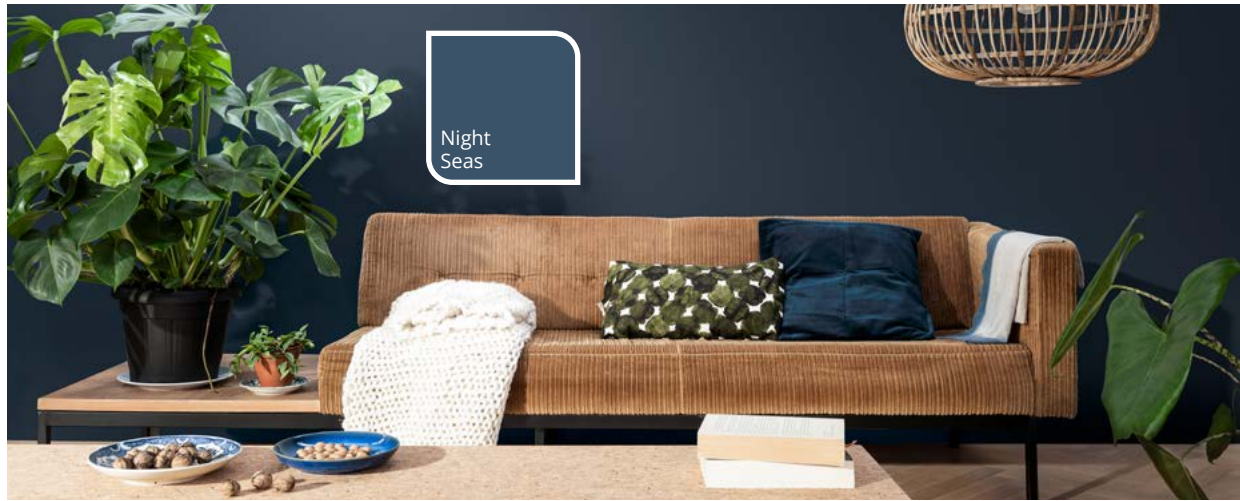
The purpose of Japandi is to bring you the best of both worlds. The sleekness, elegance and tranquillity of Japanese design with the comfort, versatility and rustic elements of Scandinavian design.

A Japandi colour scheme relies on neutral, earth tones. Whether you're designing a minimalist dining room or minimalist bedroom, we've got a range of colours from [Blush Pink](#) to [Indigo Shade](#) that create the perfect backdrop for any Japandi-inspired room.



Introduce deeper shades of green or blues to add interest to your room – perhaps try a contrasting colour on a feature wall or painted furniture?





Earth Shades

Setting the tone for 2021

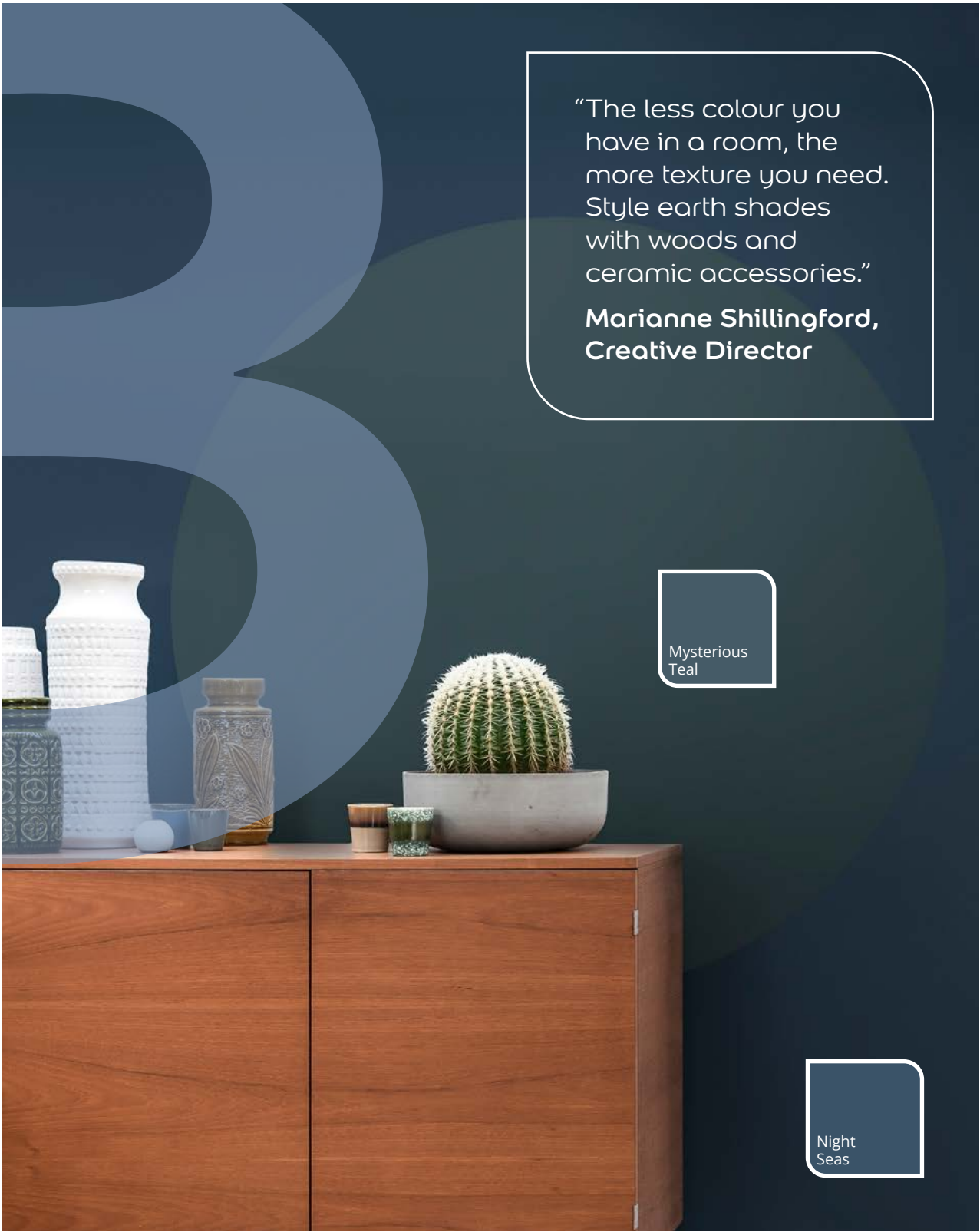


It's no wonder earth shades are dominating the decorating world right now. Cinnamon browns, terracotta tones, putty greys. They're all warm and welcoming colours that provide the perfect backdrop and antidote to our busy lives.

Earth shades create soothing, safe spaces for you to live and work in. For a harmonious colour scheme, layer our **Colour of the Year 2021**, [Brave Ground™](#), with similar neutral tones found in its Trust palette.

Earth shades are wonderfully versatile, too. Their easy-going nature means they let other shades shine. You could pair [Brave Ground™](#) with darker shades from its Earth palette for a more interesting look.

Want to try the palette in your home? Find out more about how to use earth shades in your home to create an [industrial-style space](#).



“The less colour you have in a room, the more texture you need. Style earth shades with woods and ceramic accessories.”

Marianne Shillingford,
Creative Director



Curved shapes

Reinventing feature walls

A feature wall is simply a wall that looks different to others in a room. We love this interior trend because it lets you experiment with colour, patterns and shapes.

For 2021, there's a new, friendlier way for you to embrace feature walls: curved shapes. It's a step away from the sharp, diagonal lines that are used for geometric wall designs – but just as impactful.

Painting a colourful arch on a blank wall will supercharge your space. You'll add interest and energy to a room that was once tired and lifeless.

Want to learn the tips on creating an arch with the Colour of the Year 2021? Watch this [handy video](#).



Home offices

Make WFH work for you

It will come as no surprise to you that home offices are a top trend for 2021.

As more and more people are working from home, the demand for dedicated workspaces and study zones has risen – and continues to do so.

With the right colours, you can turn almost any area of your home into an office that ignites creativity and encourages productivity.

Transform under your stairs with the smart and sophisticated Denim Drift to help channel your thoughts and aid concentration. Or zone-off an area of your bedroom with warm neutrals, like Brave Ground™, for a quiet, peaceful place where you can spend most of your day.



Colour choice made easy

Find your perfect colour match with our simple step-by-step system

Brave Ground™

EXPLORE OUR PAINT

1



Browse the range

Use this handy fold-out chart to see our colour range at a glance and get a feel for your favourites – not only do we have everything you need for your interior walls, but for your exterior masonry, too.

VISUALISE YOUR SHADES



2

Imagine the possibilities

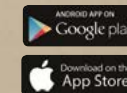
See our colours on your walls with the **Visualizer app**. Simply download for free (from the App Store or Google Play), scan your room with a phone or tablet, and virtually paint the walls with a tap of the screen. It's never been easier to experiment with hues in your home!



TRY BEFORE YOU BUY

See for yourself

Our mess-free, easy-to-apply **Roller Testers** go straight on to your wall without the need for any additional kit. They let you see how your shortlisted shades actually look in your home, so you can choose your final colours with confidence. If you're using our colour match service, ask for a 250ml sample tin, so you can try it out. **You can pick up our Roller Testers in store, or order at dulux.co.uk or through the Visualizer App, and they'll be delivered straight to your door.**



OUR DULUX PROMISE

We promise our paint will give you the perfect colour with a uniform finish and the coverage stated, or we'll replace it. Visit dulux.co.uk/promise.

Terms and conditions apply

Claims must be made within 6 months of purchase. Proof of purchase required. Colour claims limited to 10 litres per customer. Manufacturer's tips and instructions must have been followed. UK purchases only.



Join the community

Get inspired

Has this Colour Lookbook given you the inspiration you need to refresh your home in 2021?

Make sure you follow us on social media and share your projects with us by tagging **#feelgoodcolour** for your chance to feature on our channels.

You can now hear all about the latest trends, tips and advice in the **NEW Let's Colour Podcast**.

Available on

